

Helping Ohioans with
Healthcare Benefit
Choices



Northeast Ohio Health Underwriters Association

2019 Products Expo

Northeast Ohio Health Underwriters 2019 Products Expo

- ▶ When: March 20, 2019
- ▶ Where: Holiday Inn, Independence, Ohio
- ▶ Sponsorship opportunities are now available.
- ▶ Speakers and Continuing Education topics will be announced soon.

Northeast Ohio Health Underwriters 2019 Products Expo WHY SPONSOR / EXHIBIT?

- ▶ Opportunity to meet local agents and brokers.
- ▶ Opportunity to identify agent/broker partners.
- ▶ Opportunity to expand your market presence and grow your business!
- ▶ Opportunity to see old friends and make new ones!

Northeast Ohio Health Underwriters 2019 Products Expo - Tentative Agenda

- ▶ Registration will begin at 7:30
- ▶ Morning will consist of 3 hours of Continuing Education and Exhibit Booth Visitation
- ▶ Lunch will be served at noon.
- ▶ Afternoon will offer 2 hours of Continuing Education and Exhibit Booth Visitation
- ▶ Throughout the day you will have the opportunity to purchase Auction Tickets for various gift packages.
- ▶ The day will conclude at 4:00.

NEOHUA 2019 Products Expo - SPONSORSHIP OPTIONS - Platinum - \$2500

- ▶ Sponsorship includes:
 - ▶ Expo Booth, 4 full day tickets for your booth workers with CE and lunch
 - ▶ 5 minute infomercial at the Expo
 - ▶ Signage in Lunch area
 - ▶ ½ page ad in the NEOHUA newsletter
 - ▶ Your logo on invitations (upon receipt of payment) and in Products Expo program
 - ▶ Verbal recognition throughout the day
 - ▶ Thank you listing on NEOHUA website
 - ▶ Electronic invitation for you to send to colleagues you wish to invite
 - ▶ Prime Booth Location

NEOHUA 2019 Products Expo - SPONSORSHIP OPTIONS - Gold \$2000

- ▶ Sponsorship includes:
 - ▶ Expo Booth, 3 full day tickets for your booth workers with CE and lunch
 - ▶ 3 minute infomercial at the Expo
 - ▶ Signage in Breakfast area
 - ▶ ¼ page ad in the NEOHUA newsletter
 - ▶ Your logo on invitations (upon receipt of payment) and in Products Expo program
 - ▶ Verbal recognition throughout the day
 - ▶ Thank you listing on NEOHUA website
 - ▶ Electronic invitation for you to send to colleagues you wish to invite
 - ▶ Prime Booth Location

NEOHUA 2019 Products Expo

SPONSORSHIP OPTIONS - Silver

\$1500

- ▶ Sponsorship includes:
 - ▶ Expo Booth, 2 full day tickets for your booth workers with CE and lunch
 - ▶ ¼ page ad in the NEOHUA newsletter
 - ▶ Your logo on invitations (upon receipt of payment)
 - ▶ Verbal recognition throughout the day
 - ▶ Thank you listing on NEOHUA website and in Products Expo program
 - ▶ Electronic invitation for you to send to colleagues you wish to invite
 - ▶ Prime Booth Location

NEOHUA 2019 Products Expo - SPONSORSHIP OPTIONS - Bronze \$1000

- ▶ Sponsorship includes:
 - ▶ Expo Booth, 2 full day tickets for your booth workers with CE and lunch
 - ▶ ¼ page ad in the NEOHUA newsletter
 - ▶ Your logo on invitations (upon receipt of payment)
 - ▶ Verbal recognition throughout the day
 - ▶ Thank you listing on NEOHUA website and in Products Expo program
 - ▶ Electronic invitation for you to send to colleagues you wish to invite

NEOHUA 2019 Products Expo - Other SPONSOR Opportunities

	Speaker Sponsor - \$2000	Meal Sponsor - \$1500
Expo Booth with 2 full day tickets for your booth workers, CE & lunch	X	X
5 minute infomercial	X	
Introduce Speaker	X	
Signage in meal area		X
¼ page ad in NEOHUA electronic newsletter	X	X
Logo on invitations and in Products Expo program	X	X
Verbal recognition throughout the day	X	X
Prime Booth Location	X	X

NEOHUA 2019 Products Expo Exhibit Booth only - \$750

- ▶ Booth includes:
 - ▶ 2 full day tickets for your booth workers
 - ▶ Continuing Education for 2
 - ▶ Lunch for 2
 - ▶ Thank you listing on NEOHUA website and in Products Expo program

- ▶ Additional booth workers - \$75 includes CE and Lunch
- ▶ Electricity - \$75

NEOHUA 2019 Products Expo

- ▶ To reserve your Sponsorship or Exhibit Booth please contact Lynn Bracic at the NEOHUA office:
 - ▶ neohiohua@gmail.com
 - ▶ 440-899-8089