



2018 REGION III *Rock n' Roll* LEADERSHIP CONFERENCE

August 6-7, Metropolitan at the 9
Cleveland, Ohio



KEYNOTE SPEAKER
ROXANNE KAUFMAN-ELLIOTT
President & CEO of ProLaureate, Ltd.

Roxanne is a sought after Keynote Speaker and author; an i3® Leadership Master; a certified facilitator/coach in The Leadership Challenge® and The Leadership Practices Inventory® 360°; and an award winning business/marketing strategist. Roxanne's clients range from privately held businesses to global corporations in the manufacturing, healthcare, insurance, financial services, real estate, consumer products and construction industries, as well as many others.

Roxanne has served as a business coach in Case Western Reserve University's Entrepreneurial program within the Weatherhead School of Management; as a strategic planning, marketing advisor, leadership development coach and subject matter expert to Cuyahoga Community College's Corporate College; as an Executive Coach in the YWCA Women's Momentum and Bootcamp programs; and certified coach and facilitator of the nationally known SOAR program for high potential women in business.

Roxanne is a graduate of Sinclair College and Bowling Green State University; holds numerous executive education certifications from The University of Wisconsin at Madison and the American Marketing Association. She is a Board and Executive Committee Member of the Counsel of Smaller Enterprises (COSE); a Board member of the Greater Cleveland Partnership; Chair of Leadership Lorain County; Board member of Woman of Power Conference; and is active in other local and national professional development, coaching and business organizations.



WHY SPONSOR / EXHIBIT?

- Opportunity to meet with top industry leaders / business owners in Ohio, Michigan, Illinois, Indiana, Kentucky and W. Virginia
 - Inform the audience of high producing, engaged agents about YOUR products and how you can help them grow their business
 - Identify agent partners to help you grow YOUR business
 - Expand your Brand / footprint across NAHU Region III
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WHY ATTEND?

- Develop leadership strategies to move your association into the future
- Learn about the various resources available on the NEW NAHU website
- Learn best practices from other top leaders in our region
- Learn new and creative ways to engage members and make your members want to be a part of your board.

TENTATIVE AGENDA

MONDAY, AUGUST 6, 2018

10:30am -12:00pm: Registration | Visit with Sponsors & Exhibitors - LUNCH on your Own

12:00- 2:55 GENERAL SESSION

- **Welcome**
- **Board Member Prezi** – Mike Deagle, Region III RVP / Pat Griffey, NAHU President Elect
- **KEY NOTE ADDRESS**- Roxanne Kaufman-Elliott, President and CEO, ProLaureate, LTD
- **TED Style Talks on Leadership** - Tom Harte and Steve Selinsky
- **Professional Development Session** – Karen Kirkpatrick, NAHU PD Chair

2:55 p.m. – 3:25 p.m. BREAK WITH SPONSORS

TENTATIVE AGENDA *con't.*

Monday, August 6, 2018

3:30 – 4:30 – BREAKOUT SESSIONS

Awards / LPRT
Chapter Leadership
Presidents / Incoming Presidents / Treasurers

4:30 – 5:15 – AFTERNOON SESSION

- **Vanguard Presentation** - Chad Schneider, Region III Vanguard Chair
- **NAHU Website Review and Role Playing** – Suzy Alberts – NAHU Media Vice Chair

5:30pm – 7:00pm: COCKTAIL RECEPTION - Rooftop bar

7:00pm: EVENING EVENTS – DINNER ON YOUR OWN

TENTATIVE AGENDA

TUESDAY, AUGUST 7, 2018

7:15am – 8:15am: OPEN BREAKFAST | VISIT WITH SPONSORS

8:15 – 9:55 a.m. GENERAL SESSION

- **Platinum Sponsors** - 3 to 5 minute presentations.
- **Membership Training** - Ingrid Martin and Heather Harte, Retention
- **Legislative and HUPAC Training** – Michele Thornton, R3 Leg Chair & Cathy Cooper, HUPAC Vice Chair
- **TED Style Talks on Leadership** -Rusty Rice, NAHU President and Mike Embry, Immediate Past President

9:55 a.m. – 10:55 a.m. BREAKOUT SESSIONS

Media / Communications
Membership
Leg / HUPAC

10:55 a.m. – 11:10 a.m. – BREAK WITH SPONSORS

12:00 – 12:15 p.m. – OPEN DISCUSSION– Q & A

VENUE AND HOW TO REGISTER

Go to [Northeast Ohio Health Underwriters](#)

Room Rate \$155.00

Valet Parking Available \$30

.2 miles from Progressive Field

.7 mile from The Rock Hall

.3 mile from East 4th Street



Other things to do in CLE <http://www.thisiscleveland.com/>

ATTENDEE REGISTRATION

Early Bird Registration \$80.00
Now through July 6, 2018

Standard Registration \$90.00
July 7 thru July 31, 2018

On Site Registration \$100.00
August 1 thru August 6, 2018

SPONSORSHIP OPTIONS

	Platinum \$2500	Gold \$1500	Silver \$1000	Bronze \$500	Exhibit \$750
Logo in Program	X	X	X	X	X
Logo on NEOHUA Website	X	X	X	X	
Logo on Break Power Point	X	X	X		
5 minute Presentation to Attendees	X				
Exhibit Booth	X	X			X
Company Material on Meeting Tables	X				
Welcome Reception Sponsorship Incl.	X				
# Meeting Registrations	4	2	1	0	1